



# PGTA Meeting & Eco-Product Showcase

## 2010 Sponsorship Opportunities

*Place your company front and center...*

*Sponsorship of an event at the PGTA Meeting offers your company the extra exposure necessary to increase retailer awareness of your products. PGTA offers several affordable options to meet your budgetary needs. All sponsors are recognized through website promotion, recognition in the on-site program, and placement of company logo in the Annual Banquet slide show.*

Benefits of Sponsoring at the PGTA Symposium

Sponsor Level	Benefits	Sponsorship Ops
<b>Bronze Level</b> \$500 - \$900	<ul style="list-style-type: none"> <li>• Company logo on the PGTA Website</li> <li>• Company logo on slide show at Annual Banquet</li> <li>• Company logo in on-site program</li> </ul>	Coffee Break \$700 (4 opportunities)  General Sponsorship \$500 - \$900
<b>Silver Level</b> \$1,000 - \$3,900	Bronze Level Benefits plus... <ul style="list-style-type: none"> <li>• Website link on the PGTA Website</li> <li>• Signage during sponsored event</li> <li>• 1/4 page ad in on-site program</li> </ul>	Banquet Reception \$2,000  Welcome Reception \$2,500  Business Meeting Lunch \$2,600  Exhibit Reception Hors d'oeuvres \$3,000
<b>Gold Level</b> \$4,000 +	Bronze & Silver Level Benefits plus... <ul style="list-style-type: none"> <li>• 6' table for literature during sponsored event</li> <li>• 1/2 page ad in on-site program</li> <li>• 5-minute speaking opportunity at sponsored event</li> <li>• Two complimentary event tickets</li> </ul>	Howl-at-the-Moon Party \$4,000  Keynote Speaker \$5,000  Banquet Dinner \$7,500

**Kathryn Nelson**

**PGTA Event Planner**

**TEL: 703.392.5890 or E-mail: [meetings@pgta.org](mailto:meetings@pgta.org)**

# Sponsorship Opportunity Contract



## 1 How to reserve an event

To reserve an event, please fill out the form on this page. No event will be guaranteed until the sponsorship amount has been received.

**As part of your application, please provide the following information (for use in promotional materials).**

Sponsor Information

\_\_\_\_\_  
company name

\_\_\_\_\_  
representative name

\_\_\_\_\_  
title

\_\_\_\_\_  
street address

\_\_\_\_\_  
city/state or province

\_\_\_\_\_  
zip

\_\_\_\_\_  
phone

\_\_\_\_\_  
fax

\_\_\_\_\_  
e-mail (if available)

\_\_\_\_\_  
Website

I have sent a high-resolution Tiff, Jpg, or Psd of my company's logo to [info@pgta.org](mailto:info@pgta.org)

## 2

Please make check or money order (no cash) payable to PGTA in U.S. Funds.  
For credit card payments please complete below.

visa

mc

amex

\$

\_\_\_\_\_  
sponsorship amount

\_\_\_\_\_  
sponsorship event

\_\_\_\_\_  
card number

\_\_\_\_\_  
exp date

\_\_\_\_\_  
signature

## 3

**I understand that the sponsorship opportunity will not be guaranteed until full payment is received. No additional benefits will be provided beyond those listed in the benefits section for each sponsorship level. No other attempt to display literature, handout literature or token items, or promote any company will be permitted at any time.**

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

*Send this contract with sponsorship amount payable to:*

***Progressive Gardening Trade Association***

***10210 Leatherleaf Court***

***Manassas, VA 20111***

***Fax: 703.257.0213 • e-mail: [meetings@pgta.org](mailto:meetings@pgta.org)***