

PGTA ANNUAL MEETING & PRODUCT SHOWCASE

April 10 - 11, 2010 • Hyatt Regency • San Antonio

EXHIBIT CONTRACT

To reserve a space at PGTA Product Exhibition, please complete this contract form and mail it, along with payment in U.S. dollars, or fax it with credit card payment to:

JC McGowan, Exhibit Manager Phone: 703.392.5890
 Progressive Gardening Trade Association Fax: 703.257.0213
 10210 Leatherleaf Ct., Manassas, VA 20111 E-Mail: exhibits@pgta.org

Company Name: _____

Company Contact: _____ On-site Representative: _____

Address: _____

(City, State, Zip) _____ Telephone: _____

Fax: _____ E-mail: _____ URL: _____

EXHIBIT HALL RESERVATION

The above named company hereby authorizes the Progressive Gardening Trade Association to reserve exhibit space as requested below for the Annual Meeting & Product Showcase to be held at the Hyatt Regency in San Antonio, April 10 - 11, 2010. Terms and conditions of space usage shall conform to exhibit rules published in the official exhibit announcement.

Booth space will not be assigned until receipt of payment.

Booth Space. The rental prices are as follows:

Number of booths requested*: _____

Total: \$ _____

Booth Category (See map)	PGTA Member		Non-Member	
	Before 2/15/10	After 2/15/10	Before 2/15/10	After 2/15/10
Booths 1-28	\$1,300	\$1,500	\$1,600	\$1,800
Tabletops 29-38	\$780	\$900	\$960	\$1,080

**There is no discount for additional booths. Each PGTA member company gets two free employee registrations per full booth or one free employee registration per tabletop display. Each additional employee must obtain a paid registration before they will be admitted to the exhibit area.*

New Product Showcase:

List preferred Booth/Table Top numbers from floor plan. First Choice _____ 2nd Choice _____ 3rd Choice _____

Electrical Requirements:

We do require electricity.** We do not require electricity.

**Electricity is available at each booth at an additional cost. Exhibitors will receive a packet with pricing structure upon confirmation of booth space.

Company Description: A 2010 Exhibitor List and Guide will be distributed to all attendees. If you would like to have a description of your company and its new products, please provide a 50-word description of your company and its products/services:

Mailing Label Order:

- We wish to order mailing labels of all attendees, which we will receive 3 weeks after the meeting. Free to member exhibitors.
 \$ 50.00 Non-members

PAYMENT:

Check enclosed Visa MC AmEx #: _____ Exp. Date: ____/____ TOTAL: \$ _____

IN ORDER TO VALIDATE THIS CONTRACT:

1. We agree that the exhibit Rules and Regulations are part of this contract.
2. We/I agree to abide by the Rules and Regulations in the Exhibit Prospectus. These shall be interpreted by the PGTA and the parties hereto shall be bound by such interpretation.
3. We specify that the products listed here are those we propose to exhibit, and we shall advise you in writing of any changes prior to the meeting. Products to be displayed: _____
4. Full payment must be included with this contract.

Signature & Title: _____ Date: _____